

# The Future of the Yachting Industry in Cyprus

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# Cyprus Yachting Conference

## SPONSORSHIP PACKAGES

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# Conference Goals

## Stimulate Economic Growth Through Yachting

Recognize and develop the yachting sector as a key contributor to Cyprus's economy directly through chartering, marina revenues, training and employment while driving broader economic activity across multiple sectors such as foreign investments, corporate services, real estate, luxury and experiential tourism.



## Position Cyprus as a Regional Maritime Hub

Capitalize on Cyprus's strategic location, favorable climate, and emerging infrastructure to establish the island as a premier hub for maritime tourism and year-round yachting activity in the Eastern Mediterranean.

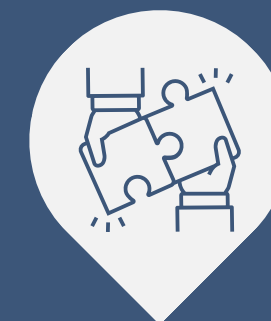
## Tackle Regulatory, Training & Infrastructure Gaps

Tackle pressing issues such as VAT policy inconsistencies, crew training gaps, and limited repair facilities to create a more efficient, attractive, and competitive industry landscape.



## Strengthen Public-Private Collaboration

Encourage closer cooperation between government agencies, private enterprises, and academic institutions to align efforts, share expertise, and build long-term strategies for industry development.



## Promote Sustainability & EU Alignment

Promote sustainable marina practices, eco-conscious development, and marine education while ensuring Cyprus's yachting sector aligns with European Union directives and funding programs.



# Introduction

Building on the strong momentum and proven success of its previous editions, the 4th Cyprus Yachting Conference returns as a leading platform for dialogue and strategic collaboration within the maritime sector. Taking place on **09 May 2026 at Ayia Napa Marina**, as part of the prestigious Sea & Boat Expo, the conference continues to solidify its position as a cornerstone event for the regional yachting industry. Over the past three years, the Cyprus Yachting Conference has consistently brought together high-level stakeholders from the maritime, tourism, investment, and regulatory sectors, fostering meaningful discussions that contribute to shaping both national and European yachting strategies. Each edition has delivered tangible value by facilitating partnerships, influencing policy conversations, and elevating Cyprus' profile as an emerging hub for yachting and marine services.

The 4th edition is further strengthened by the strategic support of the **Cyprus Marinas Association**, the **Cyprus Yachting Professionals Association**, and the **Shipping Deputy Ministry**, reinforcing the conference's institutional relevance and its role as a key driver of industry development. With this strong foundation, the conference offers sponsors and participants a unique opportunity to engage with key decision-makers, industry leaders, and international investors in a high-quality, targeted environment. With an enhanced focus on growth, innovation, and global positioning, the conference is set to further strengthen Cyprus' competitive edge in the international yachting landscape.

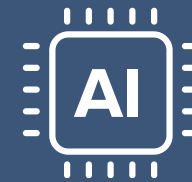


# 2026 Panel Topics



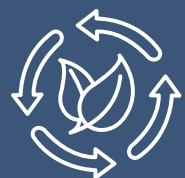
## **Crew Welfare & Retention**

Supporting the full crew career lifecycle, from wellbeing and retention to financial security, education, and transition into shore-based roles.



## **AI & Digitalization in Yachting**

Exploring how AI and digital technologies are transforming yacht operations, efficiency, and the onboard experience.



## **Sustainability with Measurable Impact**

Turning sustainability commitments into measurable results, focusing on real environmental impact, new technologies, and practical implementation across yachts and marinas.



## **Cyprus Yachting: Progress, Opportunities and Challenges**

Assessing recent developments in Cyprus' yachting sector, highlighting progress made, current challenges, and opportunities for growth in the Eastern Mediterranean..

# GOLD SPONSOR

INVESTMENT €5,000

## Premium Visibility & Leadership

- ✓ Panelist Opportunity: Participate in a conference discussion panel.
- ✓ Prime Branding: Logo on stage and official photo wall.
- ✓ Extensive Promotion: Website, social media, and CYPA channels.
- ✓ Industry Reach: Inclusion in maritime professional newsletters.
- ✓ Exhibition Space: Complimentary A-Type stand at Boat & Sea Expo.
- ✓ Marketing Collateral: Logo across all conference materials.

As a Gold Sponsor of the 4th Cyprus Yachting Conference, your brand gains high-impact visibility and direct engagement with key industry stakeholders. This tier offers a valuable panelist opportunity, positioning your organization as an active contributor to industry dialogue.

Your presence is reinforced through prime branding on the main stage and official photo wall, alongside extensive promotion across the conference website, social media, CYPA channels, and maritime industry newsletters.

# SILVER SPONSOR

INVESTMENT €3,000

## Strong Brand Visibility

- ✓ Panelist Opportunity: Participate in a conference discussion panel.
- ✓ Prime Branding: Logo on stage and official photo wall.
- ✓ Extensive Promotion: Website, social media, and CYPA channels.
- ✓ Industry Reach: Inclusion in maritime professional newsletters.
- ✓ Complimentary exhibition space at Boat & Sea Expo.

As a Silver Sponsor of the 4th Cyprus Yachting Conference, your organization benefits from strong visibility and meaningful engagement within the maritime industry. This tier includes a panelist opportunity, allowing you to contribute to key discussions and showcase your expertise.

Your brand will be featured through prominent on-site visibility, with logo placement on the stage and official photo wall, supported by extensive promotion across the conference website, social media, CYPA channels and maritime industry newsletters

# SUPPORTER

INVESTMENT €1,500

## Visibility & Reach

- ✓ Prime Branding: Logo on stage and official photo wall.
- ✓ Extensive Promotion: Website, social media, and CYPA channels.
- ✓ Industry Reach: Inclusion in maritime professional newsletters.
- ✓ Complimentary exhibition space at Boat & Sea Expo.

As a Supporter of the 4th Cyprus Yachting Conference, your organization gains valuable visibility within a targeted maritime audience. Your brand will be featured through on-site presence, with logo placement on the stage and official photo wall.

This is complemented by extensive promotion across the conference website, social media, CYPA channels, and inclusion in maritime industry newsletters, ensuring broad and relevant reach.

Supporters also benefit from a complimentary exhibition space at the Boat & Sea Expo, providing opportunities to connect directly with attendees and industry professionals.

# Why Partner with Us?

By aligning with the conference, you gain direct access to decision-makers, industry leaders, and international investors, while enhancing your brand's visibility within a highly targeted and relevant audience. The event's growing reputation and proven success ensure meaningful exposure, high-quality networking, and real business opportunities.

With the strategic backing of leading industry bodies and government stakeholders, the conference offers a credible and impactful platform to showcase your brand, share your expertise, and contribute to shaping the future of yachting in Cyprus and beyond.

## Targeted Exposure:

- ✓ Yacht Owners
- ✓ Marina Operators
- ✓ Maritime Service Providers
- ✓ Shipyards
- ✓ Captains
- ✓ Industry Decision Makers

**THANK  
YOU.**

